

2026/2027 Rental Rates

	Keller	ASCH	Newmark	Winningstad	Brunish
Tier 1 - Commercial Rates					
Performance - Evening	\$7,740 vs. 10%	\$7,740 vs. 10%	\$2,650	\$1,210	\$605
2nd Performance - Same Evening	\$5,935 vs. 10%	\$5,935 vs. 10%	\$2,105	\$885	n/a
Non-Ticketed Event	\$10,830	\$10,830	\$3,440	\$1,475	\$735
1/2 House Performance Evening	\$5,935 vs. 10%	\$5,935 vs. 10%	n/a	n/a	n/a
Performance - Matinee	\$5,935 vs. 10%	\$5,935 vs. 10%	\$1,455	\$1,035	\$505
Performance - Morning	\$3,315	\$3,315	\$1,195	\$965	\$475
Rehearsal/Load-in Day	\$3,875	\$3,875	\$1,450	\$625	\$315

Tier 2 - Non-Profit Rates					
Performance - Evening	\$6,190 vs. 5%	\$6,190 vs. 5%	\$2,120	\$970	\$480
2nd Performance - Same Evening	\$4,745 vs. 5%	\$4,745 vs. 5%	\$1,685	\$710	n/a
Non-Ticketed Event	\$8,665	\$8,665	\$2,750	\$1,180	\$590
1/2 House Performance Evening	\$4,745 vs. 5%	\$4,745 vs. 5%	n/a	n/a	n/a
Performance - Matinee	\$4,745 vs. 5%	\$4,745 vs. 5%	\$1,165	\$830	\$405
Performance - Morning	\$2,655	\$2,655	\$955	\$770	\$380
Rehearsal/Load-in Day	\$3,100	\$3,100	\$1,160	\$500	\$250

Tier 3 - Featured Tenant Rates					
Performance - Evening	\$3,870	\$3,870	\$1,325	\$605	\$300
2nd Performance - Same Evening	\$2,965	\$2,965	n/a	n/a	n/a
Non-Ticketed Event	\$5,415	\$5,415	\$1,720	\$735	\$370
Performance - Matinee	\$2,965	\$2,965	\$730	\$520	\$250
Performance - Morning	\$1,660	\$1,660	\$595	\$480	\$235
Rehearsal/Load-in Day	\$1,935	\$1,935	\$725	\$310	\$155

Tier 4 - Principal/Resident Company Rates					
Performance - Evening	\$2,320	\$2,320	\$795	\$365	\$180
2nd Performance - Same Evening	\$1,780	\$1,780	n/a	n/a	n/a
Non-Ticketed Event	\$3,250	\$3,250	\$1,030	\$440	\$220
Performance - Matinee	\$1,780	\$1,780	\$435	\$310	\$150
Performance - Morning	\$995	\$995	\$360	\$290	\$140
Rehearsal/Load-in Day	\$1,160	\$1,160	\$435	\$185	\$95
Premium Rehearsal	\$2,320	\$2,320	\$795	\$365	\$180

Note: Other rental rates may apply in special situations.